

Listing & Advertising on the USGF Website:

USGF members have two options for paid advertising on the club website as well as the opportunity to be listed in the member directory free of charge. First option is participation in the Slide Show and the second is the purchase of a banner box ad. If you qualify (scroll to end of this page for qualifications and eligibility), and would like your cat featured in the Slide Show, please send Karol and Gail the following data:

- Qualifying ads (issue date and size of ad (including business card ads)
- Image of cat advertised (one per qualification – if you pictured more than one cat in your ad chose one)
- Website URL
- For a Banner Box ad, please send a jpg or gif banner sized 125 x 125, your website URL and \$30 paid to Peggy our Treasurer.

Paid Advertising

The requirement for a member to have their cat pictured at no charge in the slide show on the left side of the web page is: "A full page ad or any combination of smaller ads equal in value to a full page ad purchased during a single membership year".

NOTE: The photo slides can link to your cattery websites. The requirement for a member to be eligible to purchase a 125 x 125 (pixel) "Banner Box" ad which would be located on the right side of the web page which links to individual cattery web sites is: "A full page ad or any combination of smaller ads equal in value to a full page ad purchased during a single membership year".

The cost for a "Banner Box" to appear on the website for a period of one year is \$30 or Free with the purchase of four full page ads or any combination of smaller ads equal in value to four full page ads purchased during a single membership year. For the purpose of "any combination of smaller ads equal to the value of a full page ad", the "value" used will be **\$85**, the regular camera ready price for a full page ad. So if someone paid:

- \$30 for three business cards and \$45 for a camera ready half page = \$75, that falls short.
- \$40 for four B-cards and \$45 for a camera ready half page = \$85 = Bingo.
- Two half page ads regardless of price paid (special or regular) = Full page
- Four quarter page ads regardless of price paid (special or regular) = Full page
- One half & two quarter page regardless of price paid (special or regular) = Full page

These values/formulas will also apply when calculating four full-page ads for a free banner box.

Pending approval from the Board, the following Advertisers may be eligible:

Advertiser	value of ads	eligible for	eligible for	Eligible for Free
Name	placed	Slide Show	Banner Box +\$30	Banner Box
Cheryl Riley	5	Yes	Yes	Yes
Diana Bowles	3.25	Yes	Yes	Yes
Evelyn Diehl	2.5	Yes	Yes	Yes
Gail Persinger	2.5	Yes	Yes	
Mary Jutte	2.5	Yes	Yes	
Tinell Priddy	2.5	Yes	Yes	Yes
Ardell Sims	2.5	Yes	Yes	Yes
Dorothee Nottebaum	2	Yes	Yes	
Joy Anandi	2	Yes	Yes	
Karol Cummins	2	Yes	Yes	Yes
Natalie Playdon	2	Yes	Yes	
Shirley Crawford	2	Yes	Yes	
Betty Wimberly	2	Yes	Yes	
Tina Orfanos	1.75	Yes	Yes	
Caroline McRae	1.5	Yes	Yes	
Karin Claybin	1.5	Yes	Yes	
Pam Hill	1.5	Yes	Yes	
Ruth Heyner	1.5	Yes	Yes	
Sharon Gut	1.5	Yes	Yes	
Boo Foo Woo Cattery	1	Yes	Yes	
Cathy Scarbrough	1	Yes	Yes	
Elise Scafani	1	Yes	Yes	Yes
Elke Deutschmann	1	Yes	Yes	
Jasmin Riemer	1	Yes	Yes	
Junko Kusuda	1	Yes	Yes	
Karin Sinn	1	Yes	Yes	
Kathy Zennaiter	1	Yes	Yes	
Linda Smith	1	Yes	Yes	
Wilma Van Scoyk	1	Yes	Yes	
Arlene Gehl	0.5			
Judi Yearsley	0.875			
Brenda Whyde-Parrish	0.5			
Donna Trenter	0.5			
Irene Jensen	0.5			
Joan Styers	0.5			
Munira Murray	0.5			
Pam Martin	0.5			
Sally Daniels	0.5			